



	معلومات عنا	
	ABOUT US	

- المهمة والرؤية MISSION & VISION **>**
- ل كيف نفعل WHAT WE DID
- التقنيات WHAT WE USE
- الصناعات INDUSTRIES

نحن واحدة من الشركات الرائدة في تصميم الويب التي تأتي اليها المؤسسات الصغيرة والكبيرة من أجل حل برمجي كامل مع مئات العملاء السعداء

We are one of the leading web design companies that small and big organizations come to for a complete end-to-end software solution with hundreds of happy clients.

### LEADERSHIP & QUALITY ASSURANCE

Auxwall's core strength is its experience and expertise in implementing digital transformation for all types of companies, including enterprise businesses through out worldwide. We are dedicated to our customers, driven by our values and driven by our people. We are Dubai based IT company with keeping international standards on all our works. Talk with our professionals for free consultancy.





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Our mission is to know our clients thoroughly and arm them with the most suitable yet advanced technology to ensure hassle-free, time-saving, and efficient performance. To help forward-thinking companies grow by integrating innovative marketing strategies to increase customer acquisition and retention opportunities. We ensure that our clients get maximum exposure on online portals through the best possible websites, digital marketing and SEO.







### Professionalism

We ensure maximum client satisfaction and help them achieve greater results.

### Innovation

To help forward-thinking companies grow by integrating innovative marketing strategies to increase customer acquisition and retention opportunities.

### Commitment to Excellence

We want to provide you with maximum value while pursuing excellence. Excellence in thought, action and results. We believe in the adage 'Pursue Excellence and Success would surely follow'. We want to see everyone succeed in the overall scheme of things - Our Employees, Partners, Clients and the Community at large.



Consulting









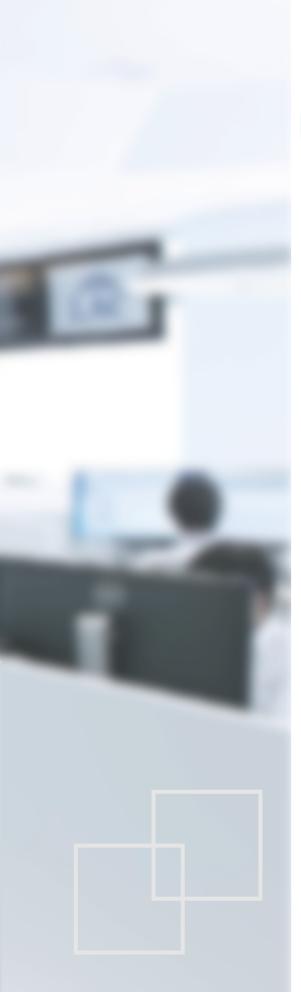
**Monitoring and Operating** 

**Emergency Response** 

### WHAT WE DO

- Web Design
- Web Development
- Website Maintenance
- Desktop Applications
- Search Engine Optimization
- Email Marketing

- Mobile Applications
- Paid Ads (PPC)
- Social Media Marketing
- **W** UI / UX Design
- E-commerce Website





Auxwall help you to Design fully customized websites to present your online space efficiently on digital world, our professional design engineers will help you to bring reality for your dream. The company prioritizes providing unique, clear, and fair engagement policies for different sectors and industries in Dubai, UAE and beyond. While providing you with web design and considers and utilizes certain essential factors. Here are the key points the company considers.

### **EFFICIENCY**

There is no use for a website if it isn't efficient and doesn't rank high on search engines. We make use of tools, skills, and professional workers to ensure efficiency in our efficient services.

### SPEED

Speed is one of the key factors of a good website. We ensure to provide clients with high-speed website functions with modern design layout.

### RESPONSIVE

We provide responsive web design for all the devices, one website can use all type of devices including mobile, tablet, laptop and large screen. Auxwall considers other factors like scalability and flexibility to provide top-notch custom development services.

### UNIQUENESS

Auxwall provides you with unique website design with modern technology that helps you to stand out and outperform your competition.

### **SECURITY**

You can rest assured of Auxwall services as we deliver a high level of security with your website. The company makes use of security system features that keeps data and functions on the website safe.

### **OPTIMIZATION**

We provides efficient web design for the functionality optimization as per search engine terms of your business.



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### WEBSITE MAINTENANCE TO THE TOTAL TOT

### WHAT IS WEBSITE MAINTENANCE?

Website maintenance is the act of regularly checking your website for errors and problems while keeping it relevant and running smooth. Regular maintenance is important to keep your site healthy, drive more traffic, keep up-to-date information, and improve SEO and Google rankings.

Website maintenance is the process of regularly monitoring your website for errors and ensuring that everything is fully updated and responsive. You should do this regularly to keep the website fresh, secure and reliable. This boosts your SEO and Google rankings while promoting traffic growth. Whether you are a large organization, an individual or a small business owner, updating your website is essential. It enables you to interact and connect with targeted customers and potential guests on your website while preventing many problems.

Check if your website's pages are loading quickly and without any issues. Create a backup of your website to ensure its data is safe. Make sure your site's software and plugins are up to date. Check all forms to make sure they are working properly. Eliminate spam comments from your website's posts or pages. Make sure there are no broken links on the pages. Check your website for 404 errors and fix them. Update your blog to keep your audience interested and coming back. Maintain control of their web hosts and ensure everything is running efficiently.

Both users and search engines prefer new and updated content on websites. So review your content regularly, correct the mistakes and update new information with new styles and targeted words.











Desktop applications are programs that run on your computer without using a browser. Desktop applications help you to simplify your task on your computer without the Internet.

With Auxwall Software Solutions has been in software development services for more than decades. We have a team of trained programmers who can develop desktop application/s as per your requirements.

Our in-house design team works with the customer to develop the best possible user interface for the desktop application. It is important to develop a user-friendly and intuitive user interface. We ensure that we develop a user-friendly and intuitive user interface for all our customers, a claim that our customers can attest to.

We provide training and support to our customers when they need it. When we work on desktop application projects, our team of expert programmers especially focuses on high performance, user comfort, security and seamless integration We don't just develop the application; We provide all the help so you can use it efficiently. Plus, we take care of the application for you so you can focus on your business.



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We are leading mobile application development and emerging tech agency in Dubai. Our app development solutions can change the way the world works. We empower industries, enterprises and brands into a connected future with the latest digital transformation strategies. Bring your innovative idea to reality

We are a passionate team of tech enthusiasts offering next-generation mobile app development solutions Startups, Enterprises, Global Brands and Government Institutions in UAE.

Embracing the smart phone era, we bring brands closer to their consumers. With the best user experience and ideas, our mobile Apps provide a dazzling experience to the users. By benchmarking the app against existing ones and with a drive to innovate, we strive to set the bar high and create some of the best apps ever made.

There are thousands, if not millions, of apps available on Android and iOS. From social media to tools, mobile apps have become a popular way to share information and simplify users' daily lives. No wonder companies are flocking to Dubai and UAE to hunt for the best app developers.

However, finding the right mobile app development company in Dubai can be challenging. Although there is no dearth of options, you must find the best agency that can bring your vision to life and make it extraordinary.

Our core service areas include iPhone/IOS development, Android development and web solutions development. Over the last decade, we have worked with over 100 clients and developed 100+ projects.



## SEARCH ENGINE OPTIMIZATION

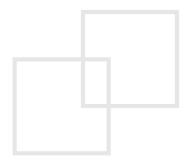


Advertising is all about capturing the devotion of the right audience and inspiring their consciousness with creative and innovative vibes. We'll analyze your website in-depth, identify areas for improvement, and create a detailed action plan to get you there.

With the best and most professionals in SEO improve organic results, your brand project will move and grow successfully, ensuring the recognition and development of the maximum number of clients. This will improve business visibility and branding, giving your business credibility and unparalleled insight into your customers. Auxwall is the cheapest and most popular form of advertising from a digital platform perspective as compared to others.

### PROMOTE THE WEBSITE

Get more visitors to your website by ranking better in search results and ranking for more keywords. Transform your business through organic SEO. Our experienced SEO team can help you take your website to the next level by ranking for several keywords relevant to your business.



A lot of B2B and B2C companies have benefited from our help to rank on the first page of Google search results. So, if you're invisible on Google, don't worry; Give us a call. It doesn't matter if you are from Dubai or UAE, we can still provide our SEO services.



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## PAID ADS (PPC)

### WHAT IS PAY-PER-CLICK (PPC)?

Pay-per-click (PPC) is an online advertising model in which an advertiser pays a publisher each time an ad link is "clicked" Alternatively, PPC is known as the cost-per-click (CPC) model. The pay-per-click model is offered by search engines (eg Google) and social networks (eg Facebook). The most popular platforms for PPC advertising are Google Ads, Facebook Ads, and Twitter Ads.

### HOW THE PPC MODEL WORKS

The pay-per-click model is primarily based on keywords. For example, in search engines, online ads (also known as sponsored links) appear only when someone searches for a keyword related to the advertised product or service. Therefore, companies rely on pay-per-click research and analyze the most applicable keywords for their products and services. Investing in relevant keywords will result in higher clicks and ultimately higher profits.

The winner of an auction is usually determined by rank, not the total amount of money offered. The rank considers the amount of money offered by an advertiser and the quality of content. So, content relevance is just as important as bid.

As a PPC agency, we combine technology and creativity for increased visibility and sales boost, creating high-quality and

efficient campaigns across search, display and shopping. We use the Google Marketing Premium Suite to seamlessly grow your audience across an extensive network of ad accounts.

Our Adwords PPC management services are not limited to campaign creation. Our PPC consultant will do real-time tracking and monitoring of your per-click marketing campaign performance with more growth opportunities.



### SOCIAL MEDIA MARKETING

We are Dubai's exclusive social media marketing agency representing brands across a range of industries including technology, media & entertainment, financial services, pharmaceuticals and retail. We have built our reputation on delivering quantifiable social media marketing results for companies and we fully understand that it is all about starting a conversation with your target audience on social media platforms by sharing fresh and inventive content, beautiful images and short 30 and 60-second clips. Clips. Videos, eye-catching gifs, graphics that "pop". We have the expertise and resources to deliver your message in an effective, efficient and results-driven manner.

We help businesses engage with customers on social media platforms like Facebook, Instagram, Twitter, Snapchat, YouTube and LinkedIn, not only to engage with your customers but to encourage them to share your content with their friends and family. We use our years of experience in social media management services to ensure your brand message goes viral and is seen by millions of clients. We use the right strategies and platforms to attract followers and increase your presence.

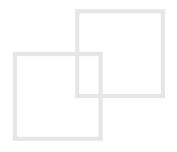
Considering that social media agencies often work with existing businesses in accounting and even the home products industry,

they have the means to meet all your expectations. You will quickly realize that a competent agency in social media marketing in Dubai can answer every need. With strategic social media marketing services, you can reach your target audience and take them on a comprehensive and meaningful journey with your brand.

As a pioneering Social Media Marketing (SMM)

agency in Dubai and UAE. Global Media Insight has been a major influence in the adoption of social media as a marketing tool by businesses in the region. With the explosive growth of multiple platforms, social media has emerged as the fastest and most efficient way to connect with customers and address their concerns in real-time. More and more businesses are taking advantage of this low-cost opportunity to grow their audience.

We are currently a top digital marketing agency and social media marketing company in Dubai that helps you develop effective social media marketing (SMM) strategies to engage your audience.





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### WHAT IS THE BENIFITS UI/UX DESIGN?

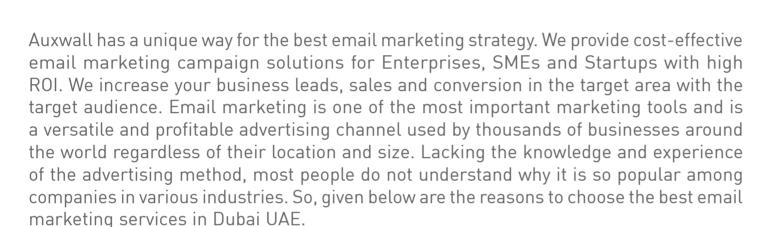
The "user interface" is the graphical layout of an application. UI designers create the look and feel of an application's user interface, including screen layout, transitions, interface animations, and every micro-interaction. An app's UX or "user experience" is determined by how easy or difficult it is to interact with the user interface elements created by UI designers. User interface and user experience design are in great demand and are applicable in product and industry domains. It's about creating a product that meets the user's needs and minimizes/eliminates inconsistencies and defects.

It is our duty to ensure a user-satisfied website by enhancing the spirit and ease of use and experience of the products we build. Our creative design team has the best design practices and ideas to create great user experiences and interactions for our clients. We not only see how effective the website design is, but also perform user testing and optimize our code. We have experienced and professional UI and UX designers with expertise in determining the most effective strategies and information architecture for building products. The good thing is that it meets user needs and provides a competitive advantage over other solutions.

Our UI and UX services in Dubai are trusted by some of the leading brands operating in the Middle East region. Auxwall strategizes our approach by digging deep into your business and target audience. We believe in creating meaningful masterpiece UI UX designs for your businesses.



### EMAIL MARKETING

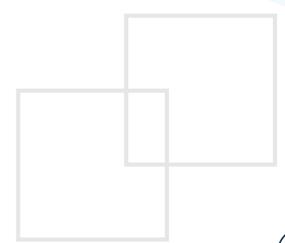


### GROW YOUR BUSINESS AND SALES WITH US!

Email marketing is the best platform you can invest in to build a strong relationship with your potential customers. It is the most powerful and cost-effective tool to streamline your business growth. This will not only help you generate leads but also strengthen your relationship with your old customers.

As the best and most reputed email marketing agency, we have a customer-centric and results-oriented approach to email marketing. We help you design newsletters and email campaigns, connect with your contacts and build healthy relationships with customers.

Despite the proliferation of social media marketing, email marketing remains an integral part of online marketing. It is one of the best marketing methods to generate leads and provide a high return on investment. Hiring an email marketing agency in Dubai is cheaper than paying to advertise. Given the immense potential of email marketing, every small and large business is taking it seriously. Brands around the world are using email automation services.





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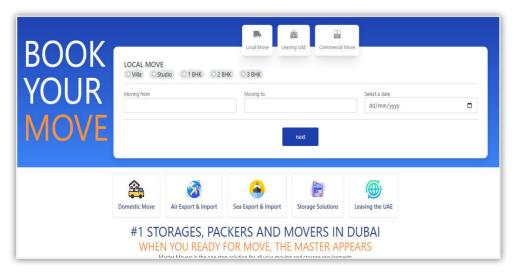
# WHAT WE DID

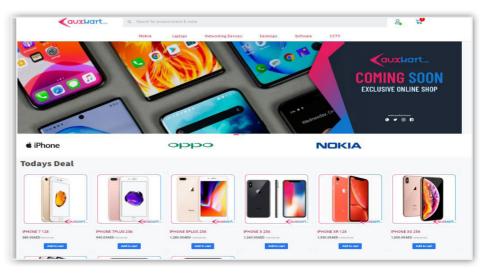














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## WHAT WE USE































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